



2011 Advertising Information

WSAC Insider Newsletter "News & Tools for Washington's Counties"
Monthly electronic newsletter of the Association

Advertising Options (One each per issue)

Issue Sponsor - signify your support of local government through logo placement and recognition in a premier location in the newsletter; link to your website through your logo

Advertiser - promote your business's products or services with your logo, website link and a 100 word description; please provide logo in .jpg format

Format and Samples

Review past issues at http://wacounties.org/wsac/newsletter_archive.asp

Distribution

Delivered via email to 1,040 county Commissioners, Councilmembers and Executives; county department heads; state elected officials and agency directors; and a variety of stakeholders and partner organizations

Advertising Rates

Type	Single Issue Price
Issue Sponsor	\$150
Advertiser	\$220

Multiple issue discounts are available.

WSAC Business Partners receive a 15% discount on advertising rates.

For more information or to secure advertising space
Contact Michelle Nelson, Communications & Member Services Director
(360) 480-3020 or mnelson@wacounties.org