



## 2011 Sponsorship Opportunities

Annual Conference  
and  
Products & Services Showcase  
November 15-17, 2011  
King County - Bellevue Hilton

*Signify your company's support of local government and gain exposure to a targeted audience of more than 150 decision makers, including Washington's County Commissioners and Councilmembers, with representatives of many county department affiliate groups.*

### Primary Event Sponsor \$15,000

- Ten (10) minute address at opening ceremonies to conference attendees
- Company name in tandem with conference title on all conference promotions, publications and website
- Opportunity to introduce a conference session of mutual agreement
- Premier logo placement on conference webpage and in conference program
- Logo projection on conference main stage throughout event
- Logo placement on all conference reader boards
- Inclusion of company marketing materials in conference packet
- Two (2) complimentary conference registrations (\$750 value)
- Six (6) additional complimentary reception tickets (\$150 value)
- One (1) complimentary Showcase display table (\$650 value)
- One (1) complimentary annual (one year) Business Partners Program membership (\$650 value)
- Highlight article in Association newsletter month prior to event

### President's Banquet Sponsor \$7,500 **FULFILLED**

- Ten (10) minute address at banquet to conference attendees
- Company name in tandem with conference banquet title on all conference promotions, publications and website
- Preferred logo placement on conference webpage and in conference program
- Logo projection on conference main stage throughout event
- Inclusion of company marketing materials in conference packet
- Table tent or company materials placed on each banquet table
- One complimentary conference registration (\$375 value)
- Eight (8) complimentary banquet tickets (\$500 value)
- One (1) complimentary Showcase display table (\$650 value)

## 2011 Annual Conference Sponsorship Opportunities continued

### Luncheon Sponsor \$5,000 (two opportunities available)

- Five (5) minute address at luncheon to conference attendees
- Preferred logo placement on conference webpage and in conference program
- Logo projection on conference center main stage throughout event
- Inclusion of company marketing materials in conference packet
- Table tent placed on each luncheon table
- Four (4) additional complimentary luncheon tickets (\$200 value)
- One (1) complimentary Showcase display table (\$650 value)

### Showcase Reception Sponsor \$3,500 **FULFILLED**

- Five (5) minute address at reception to attendees
- Preferred logo placement on conference webpage and in conference program
- Inclusion of company marketing materials in conference packet
- Logo projection on conference center main stage on Wednesday and in reception room during event
- Six (6) complimentary reception tickets (\$150 value)
- Complimentary display table in registration area (\$650 value)

### Logo Registration Tote Sponsor \$2,500

- Logo placement on tote bag provided to all event registrants upon registration (shared placement with WSAC logo; sponsor can provide input on design layout of nylon meeting sports tote)
- Long term logo exposure to conference registrants
- Company logo on conference webpage and in conference program
- Inclusion of company marketing materials in conference packet

### Coffee Sponsor \$2,000

- Logo sign placement as "coffee sponsor" at beverage station both days of the conference
- Company logo on conference webpage and in conference program
- Inclusion of company marketing materials in meeting packet

### Snack Sponsor \$1,500 (two opportunities available)

- Logo sign placement as "snack sponsor" at afternoon snack station one day of the conference
- Company logo on conference webpage and in conference program
- Inclusion of company marketing materials in meeting packet

### Supporting Sponsor \$1,000 (unlimited availability)

- Company name as "supporting sponsor" on conference webpage and in conference program

Sponsor benefits can be customized to meet your company needs.

For more information about any of the above sponsorship levels or the 2010 Products & Services Showcase, contact Michelle Nelson, Communications & Member Services Director  
(360) 480-3020 or [mnelson@wacounties.org](mailto:mnelson@wacounties.org)