



STATE OF WASHINGTON
OFFICE OF THE GOVERNOR

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The Washington Tourism Commission

On April 30, 2007, Governor Gregoire signed into law Substitute House Bill 1276, creating the Washington Tourism Commission.

The commission will be responsible to develop and update a six-year strategic plan that includes:

1. Promoting Washington as a destination;
2. Providing information on tourism opportunities;
3. Assisting with local tourism partnerships and tourism plans; and
4. Coordinating the development of a statewide tourism marketing plan.

The commission will also be responsible for administering a competitive tourism grant program to enhance local tourism-related activities and will report annually to the Legislature on its activities and the return on the state's investment.

There will be nineteen seats on the tourism commission. When making appointments, the governor will consider geographic and demographic composition and will include members with special expertise from tourism organizations, local jurisdictions and small businesses directly engaged in tourism-related activities.

The following positions are available for appointment:

- a. Three members to represent the lodging industry;
- b. Three representatives from nonprofit destination marketing organizations or visitor and convention bureaus;
- c. Three industry representatives from the arts, entertainment, attractions or recreation industries;
- d. Two private industry representatives, from the food, beverage or wine industries;
- e. Two private industry representatives from the travel or transportation industries;
- f. Four legislative members;
- g. The chair of the Washington Convention and Trade Center; and
- h. The director of the Department of Community, Trade and Economic Development or designee.

To apply to this commission please follow the link below and submit an electronic application. <http://www.governor.wa.gov/boards/application/default.asp>. Applications are due by June 15th.

For questions about the application process please contact Kim Tanaka in Governor Gregoire's office at 360-902-4111 or Kim.Tanaka@gov.wa.gov.

For any other questions please contact Nick Demerice at the Department of Community, Trade and Economic Development: 360-725-4178 or nickd@cted.wa.gov.